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## Welcome to the 2012 SICAN Executive

- President Brian Aube (Quebec City)
- VP Eastern Region Jean-Francois Cote (Quebec City)
- VP Western Region Lloyd Beazley (Saskatoon)
- VP Central Rolf Schwartje (Hamilton)
- PR/Comm Andrew Hopkyns (Edmonton)
- ISC Canada Thom Vincent (Toronto)
- EST Canada Henry Kelly (Toronto North)
- Communication Specialist Loretta Clarke (Winnipeg)

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## Special Edition Newsletter

- Was it technical error, or was it me? Three clubs sent in articles for the December newsletter that did not get printed. This newsletter is a catch-up for those clubs.
- Somehow my Windows Live program blocked some senders from my inbox in error. Thanks to Terry Ohman (Vancouver) and Lloyd Beazley (Saskatoon) for calling to enquire about what had happened to their submissions, so we have hopefully corrected this problem. If there is anyone else that I do not respond to when you sent news, please give me a call at 204-489-8201 and I will make sure you are in my system.
- I offer my sincere apologies to the Vancouver and Saskatoon clubs and also to Henry Kelly for Toronto North for missing articles.
- Please send in your news for Feb.24<sup>th</sup> as I will have a newsletter out again in early March.

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## NAASC 2012: Bermuda

**April 12 – 15, 2012**

**Make this the year you attend NAASC! Meet fellow Skålleagues from Canada, United States, Mexico and the Caribbean!**

**Opportunity to expand your business by “Doing Business Among Friends”**

Skål Toast

To Fellow  
Skålleagues  
Everywhere

Happiness

Good Health

Friendship

Long Life

SKAL!

**Host Hotel:**

Fairmont Southampton Resort  
South Shore Road, Southampton SN 03  
Telephone: +1 (441) 238-8000  
Fax: +1 (441) 238-8968  
E-mail:[southampton@fairmont.com](mailto:southampton@fairmont.com)



Package Inclusions

Round trip airport/hotel transfers  
Hotel accommodation for 3 nights including taxes, gratuities and resort levy  
Welcome reception  
Breakfast daily  
Coffee breaks during business sessions  
Specially arranged sightseeing tour  
Bermuda-based entertainment at social functions  
“Dine-Around” dinner at local restaurant that includes: wine, gratuities, and round trip transfers between hotel and restaurant.  
Gala closing reception  
Gala closing dinner  
Your 3 night package total:  
**\$1,250.00USD per person based on double occupancy**  
**\$1,450.00USD per person based on single occupancy**

Pre/Post Event Stays

For those guests wishing to extend their stay please contact the Fairmont Southampton reservations department at [shp.grouppreservations@fairmont.com](mailto:shp.grouppreservations@fairmont.com). A special discounted rate will be extended.

**Transfers:**

Transfers are offered on Wednesday, Thursday and Sunday to and from L.F. Wade International Airport, and all off property events is included in the registration fee.

**Business To Business (B2B):**

To reserve a table please e-mail [info@skal.bm](mailto:info@skal.bm) and put B2B in the subject line with any special requirements in the body of the e-mail and someone will contact you to confirm the details. Cost per Single Table (6x3) will be advised and posted shortly.

Shipping Procedures: if you are sending materials to the hotel for the Business-To-Business session, please ensure that the material arrives **at least seven (7)** days prior to the event.

Please label with the following address information:

Your Name

c/o Skål NAASC 2012  
Fairmont Southampton Resort  
South Shore Road, Southampton, Bermuda  
Telephone: +1 (441) 238-8000  
Fax: +1 (441) 238-8968

E-mail: [southampton@fairmont.com](mailto:southampton@fairmont.com)

**Golf Tournament:**

*The Golf Tournament will be held at Riddell's Bay Golf and Country Club (close to the hotel) starting at 10:00 am on Thursday, April 12<sup>th</sup>, 2012. Details and costs will be posted shortly.*

**Congress Polo Shirt:**

The cost of the polo shirt is **\$50.00(USD)** all sales final no refund or returns. You will be able to pick up at the Congress Registration Desk

**Optional Sightseeing Tours:**

*We are working with several tour operators to ensure that you have the chance to see as much of the island as possible; from the Royal Naval Dockyard to the UNESCO World Heritage Site of St. George's and Elbow and Horseshoe Beaches in between. We will post these as soon as possible.*

**Dress Code:**

**Opening Reception:** Casual Elegant

**Opening Ceremonies:** Business Attire

**Dine Around:** Casual Elegant

**Gala Dinner:**

Gentlemen: Bermuda shorts and Navy Blazer, Knee-High Socks, Tie (with a Bermuda Theme)

Note: We can arrange for Bermuda shorts if you currently do not own a pair.

Ladies: Cocktail Dress

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## Skål International Toronto North

**National Award of Jamaica presented to Bert Kameka**

We would like to join with the Toronto North Club in congratulating Bert Kameka!



Mr. Kameka was awarded THE BADGE OF HONOUR FOR MERITORIOUS SERVICE (BH (M) for service to the Tourism and the Travel Industry, on the occasion of Jamaica 49th Anniversary of Independence. The Award was presented by The Governor-General The Most Honourable Sir Patrick Linton Allen on the advice of the Prime Minister of Jamaica The Honourable Orette Bruce Golding.

## Skål International Vancouver

All articles submitted by Terry Ohman, Communications and Publicity

ohman@shaw.ca

(604) 657-2100

### **BCIT student Kristen Miller awarded Skål award in Tourism Management**

Vancouver, November 17, 2011



Ms. Kristen Miller was awarded the Skål International Vancouver “Award in Tourism Management” at the British Columbia Institute of Technology (BCIT) Fall Scholarships and Awards ceremony in Burnaby, BC on November 16.

This \$2000.00 award was awarded in BCIT’s Marketing Management (Tourism) category, based on a combination of scholastic achievement and extra-curricular involvement.

Making the presentation was Skål board member Terry Ohman.

Photo caption: BCIT student Kristen Miller receives Skål award in Tourism Management from Skål Int’l Vancouver Board representative Terry Ohman

Photo credit: BCIT

### **SKAL International Vancouver, Bill Rowe Tourism Award recognizes the Tourism Challenge Passport Program**

Vancouver, BC – SKAL Int’l Vancouver is pleased to announce that the tourism industry’s very popular **Tourism Challenge Passport** presented annually by the **Vancouver Attractions Group** and **Tourism Vancouver** has won the Bill Rowe Tourism Award for its innovation and contribution to the tourism community.



Photo caption: Vancouver Attractions Group’s Nancy Chilton accepts the 2011 Skål Int’l Vancouver, Bill Rowe Tourism Award.

From left, Skål Director Terry Ohman, Nancy Chilton and Skål president Ivano Corazza.

Photo credit: Ted Davis, Baxter Travel Media

The Tourism Challenge program was designed over 11 years ago by a team of industry professionals who recognized the amazing opportunity that our most valuable resource – the people working in the industry – presented. It was determined that a more knowledgeable staff would benefit the entire industry in terms of marketing and

customer service. From its initial roots as a marketing initiative the program has grown to be a successful staff incentive, morale booster and training tool.

Over the last 11 years the program has more than doubled in participation – in 2001, 20 attractions and 15 hotels participated, 7,000 passports were distributed, in 2011, forty-four attractions and 36 hotels were involved, over 18,000 passports were distributed. In the eleven years the program has operated over 100,000 people have participated and close to half a million visits to attractions and hotel restaurants have been generated.

The Tourism Challenge Passport presented each spring offers every industry associate who works for a participating partner the opportunity to experience Vancouver's attractions for free, and our hotels and their restaurants through special offers.

To help ensure the Passport is used, incentives are offered. If a participant visits a minimum of 15 partners they earn a "Tourism Challenge Privilege Pass", a season's pass to enjoy all of the partner perks throughout the year. As well as great prizes provided by other industry partners.

The Tourism Challenge Program, going into its twelfth year continues to provide an innovative and meaningful contribution to the local tourism industry fulfilling the criteria of SKAL Int'l Vancouver, Bill Rowe Tourism Award that recognizes long term contributions to the tourism industry.

#### Background:

Bill Rowe worked 39 years for Air Canada in a career which took he and his wife to many parts of the world. Bill led a full life, active in numerous organizations (SKAL, Pionairs, SFU Board, Chaine des Rotisseurs) and was known for his bubbling, inquisitive, outgoing personality and kind, caring disposition. He had a gift for making everyone from all walks of life feel welcome and important. Up to his passing in 2010 he organized the Tourism Award on behalf of Skål International Vancouver and it is for this reason the club honours his memory by annually presenting the **Skål Int'l Vancouver, Bill Rowe Tourism Award** to recognized leaders, organizations and programs in the travel & tourism industry.

## Skål International Vancouver fetes Ron Waterhouse

November 14, 2011



Long-time Skål executive Ron Waterhouse was taken by surprise recently when Skål International Vancouver members sang a rousing version of Happy Birthday. The festivities took place during the November meeting at Le Bistro Chez Michel in North Vancouver.

Photo: Ron Waterhouse celebrates the big 70 at Skål Int'l Vancouver's meeting November 09, 2011.

Happy Belated Birthday, Ron!

## East meets West at Skål International Vancouver evening

November 14, 2011



Stuart Morcombe, president of Skål International Toronto and Scott Barker of Big Bark Graphics enjoyed an evening with Skål International Vancouver members at Le Bistro Chez Michel in North Vancouver recently. Pictured here (from left) are Stuart Morcombe and Scott Barker from the Toronto Club with Vancouver Director Terry Ohman and Skål International Vancouver president Ivano Corazza.

## Tourism CEO Antonson looks to the future with Skål Int'l Vancouver members

January 20, 2012

Members got a glimpse of the future as seen by Tourism Vancouver President & CEO Rick Antonson at the January meeting of Skål Int'l Vancouver recently. Antonson was looking at the many positive events the city has enjoyed in recent years and observed that the high-profile, global coverage is resulting in new business all the way to 2015 and beyond. He also recognized the contribution of veterans in the tourism industry and how that laid the foundation for the success Vancouver is enjoying now.



Antonson's remarks were particularly appropriate given that three award-winning students in the tourism marketing program from the British Columbia Institute of Technology (BCIT) were guests of the club that evening. Skål prez Ivano Corazza welcomed the students as 'representing the future of the industry'.

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## Skål International Winnipeg

Skål International Winnipeg welcomes our Executive and Board for 2012.

President – Peggy May (2<sup>nd</sup> year of a 2-year term)

1<sup>st</sup> Vice-Pres. – Melanie Carter

2<sup>nd</sup> Vice-Pres. – Laurie Barkman

Treasurer – Henry Traa

SICAN Rep – Denis Smith

Directors:

Membership: David Wass

Sergeant-at-Arms: Edie Warner

Communications: Melanie Carter

Website: Dan Gall

Executive Sec-Treasurer: Loretta Clarke

The January Meeting's theme was "Doing Business Among Friends". All members in attendance provided an overview of new products and services, promotions and/or developments. The exchange was lively and informative and intended to open new doors of cooperation within our Club.



The January 24<sup>th</sup> meeting venue was the Holiday Inn Winnipeg South and we were treated to a gourmet lunch, thanks to Skålleague Michael Gore and his staff.

Congratulations to Michael Gore, General Manager at Holiday Inn Winnipeg South, and newly appointed Area Director at Atlific Hotels.

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## International Skål Toronto

Toronto, Canada January 25<sup>th</sup>, 2012

### SKAL INTERNATIONAL TORONTO APPOINTS NEW PRESIDENT AND 2012 BOARD



Toronto Skål International announced the appointment of the new 2012 Board at its Annual General Meeting held at Lambton Golf and Country Club on January 24<sup>th</sup>, 2012. President is Susan Webb; Vice President, Wolf Paunic; Treasurer, Diane Jackson; Secretary, Katrina Sagan; SICAN Representatives, Tim Booth and Stuart Morcombe; Auditors Susan Edwards and David McClung and Executive Secretary, Mike Hannah.

Committee appointments include:

Membership committee Craig Marsh, Scott Barker and Sohail Saeed; Special Events/Fund Raising, Val Saunders; Twinning Katrina Sagan and Sergeant of Arms will be shared by Paul Leon and Vanessa Lee.



Photo: Outgoing President Stuart Morcombe announced that Val Saunders was the Skaleague of the Year for 2011 thanks to her significant contribution to the various fund raising activities during the year.

## Skål International Saskatoon



### Official Opening of Mistatim Exhibit at Wanuskewin

**Phot:** Saskatoon Skålleague Lloyd Beazley, Board Chair of Wanuskewin Heritage Park and Dana Soonias, Wanuskewin CEO hold the ribbon for the Governor General and his wife to cut and officially open the Mistatim-I Honour You exhibit as FSIN Vice Chief MorleyWatson looks on.

September 13, 2011 Wanuskewin Heritage Park in Saskatoon hosted Their Excellencies The Right Honourable David Johnston, Governor General of Canada and Mrs. Sharon Johnston during their Saskatchewan visit. Saskatoon Skålleague Lloyd W. Beazley, Wanuskewin Heritage Park Authority Board Chair and Dana Soonias, Wanuskewin

Heritage Park CEO held the deer hide ribbon while His Excellency The Governor General cut the ribbon to officially open Wanuskewin's newest exhibit "Mistatim - I Honour You". An exhibit honouring the place the horse played in the development of First Nation's culture on the Great Northern Plains. This exhibit was a milestone for Wanuskewin as it was the first exhibit curated entirely in house.

### Saskatoon Club Bursary



Years ago SICAN Past President Terry Verbeke suggested to his home club that they start funding a bursary for students enrolled in the Hotel & Restaurant Administration program at SIAST (Saskatchewan Institute of Applied Science and Technology) at Kelsey Campus in Saskatoon. Over time the Club has expanded both the size of the bursary and the programs supported. The SKALarship program is funded by our biannual auction thanks to the generosity of our fellow Skålleagues both in Saskatoon and across Canada. Last year we increased the SKALarship Bursary to \$1500.00 to be awarded to a student in either the Hotel and Restaurant Administration or Recreation and Tourism Management Programs. This fall, the Government of Saskatchewan matched our contribution enabling us to offer a SKALarship Bursary to a student in each program. The bursary was

renamed this year to acknowledge the province's contribution to the SKALarship Saskatchewan Innovation and Opportunity Bursary. On December 8th Lloyd Beazley, Club EST and SICAN Rep, attended a meet and greet for this year's recipients at SIAST. This year the recipient in Hotel and Restaurant Administration was Nia Harrison and in Recreation and Tourism Management Paulyn Cajipo shown at right with Lloyd. The Club's next fundraising auction to support the SKALarship Bursary will be in November 2012.

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# SICAN ADMINISTRATION

**EXECUTIVE SECRETARY/TREASURER: HENRY KELLY**

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Contact **Henry** for the following information for Club ESTs:

- Member Personal information change instruction in the database.
- Application Form for Retired members
- SICAN Executive e-mail address of Executives for Executive minutes.
- SICAN Club Anniversary dates
- information on how to buy Skål shirts.

**Visit the SICAN Website for more information on Canadian Skål!**

**WEBSITE:**

<http://www.sicanada.org>