



SICANNEWS



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69th Skål International World Congress Taipei

Skal International Taipei extended warm Skal hospitality to 550 international visitors as the gracious hosts of the World Congress in October

Presidents: L to R

Bill Squarebriggs (Canadian Rockies), George Souttis (Skål International Athens), Pauline Leung (**President of Skal International Taipei & host of the 69th World Congress**), and Norm Bevilacqua (SICAN).



A group of Canadian Skålleagues worked the Business to Business Session in Taipei. There were over 40 booths in Taipei.

Approximately 30 Canadians traveled to Taipei for the World Congress.

ISC Councillor Report

The following notes are excerpts from **Thomas Vincent**, ISC Councillor's Report to SICAN on the World Congress.

Budget and Membership

The Skal International 2009 Budget is based on 22,000 members – requiring

• Canadian Skål Clubs:

- Calgary
- Canadian Rockies
- Edmonton
- Halifax
- Hamilton
- London
- Montreal
- Ottawa
- Quebec City
- St. John's
- Saskatoon
- Thunder Bay
- Toronto
- Toronto North
- Vancouver
- Victoria
- Winnipeg

Newsletter:

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Vice Pres. Western Region:
Jona Way, Calgary

Vice-Pres. Central Region:
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membership growth around the globe. SICAN has been asked to increase our current membership by a net 85 members across the country to a total of 1,762 members to help meet this target.

Statutes and Bylaws

Statutes are passed at World Congress General Assembly every four years. Bylaws are an amplification of the Statutes and can be changed annually. Any club can protest a bylaw change. After Statutes are changed, the bylaws are adapted to reflect the change in the Statutes.

Statute Changes that were approved:

- Copies of expenditures over 7,500 euros (was 30,000 euros) at the Secretariat are to be made available to any member club.
- Clubs with over 65 members have the right to a second delegate at the Congress; more than 100 members have the right to a third delegate and over 150 members have the right to a fourth delegate.

Sustainable Tourism

- 101 Tips Booklet for Sustainable Tourism - Available for local reproductions.
- Ecotourism Awards
- United Nations Environmental Program – Skål is branding with UNEP and will link information.
- Trade Shows/Forums – promote Sustainable Tourism at various trade shows and through Tourism news

Promoting Skål

Skål is working closely with various major trade shows across the world to get the Skål message out to the industry and to market new membership: WTM in London, ITB in Berlin, EIBTM in Barcelona, IMEX in Frankfurt, Motivation Show in Chicago, FITUR Madrid and TUAZAS in Budapest.

Membership Drive 2009

2008 President Phillip SIMS (Auckland) stressed the importance of membership growth. In his travels as International President, he noticed that there was a general lack of knowledge at the local club level on the benefits of a membership in Skål. He challenged the Clubs to educate members on understanding the value including networking opportunities at local and national levels; and the ability to do business with colleagues everywhere in the world.

Membership Drive Tools at your disposal:

1. Skål International has waived the 2008 Membership Dues for November and December providing our Clubs with an excellent opportunity to introduce new potential members to the Skål Family.

SKÅL TOAST

To Fellow Skålleagues
Everywhere

Happiness

Good Health

Friendship

Long Life

Skål!

2008 SICAN Officers:

Victoria: David Rooper

Vancouver: Ron Waterhouse

Canadian Rockies: Doug
McPhee

Calgary: Jona Way

Edmonton: Judy Windsor

Saskatoon: Lloyd Beazley

Winnipeg: Loretta Clarke

Thunder Bay: Mary Long-
Irwin

Hamilton: Kimberly Hartley

London: Del Wright

Toronto North: Murray
McPhail

Toronto: John Scott, Doug
Patterson

Ottawa: Carmine
Domenicucci

Montreal: Christine Killinger

Quebec City: Brian Aubé

Halifax: John Duggan

St. John's: Harold Hefferton

Top Ten Reasons to Join Skål!

1. Meet business executives in the local tourism industry
2. Network with local, national and

2. For Membership Ideas refer to the Toolkit on line at www.sicanada.org. **Jona Way has asked all Clubs to set their membership targets for 2009 by the end of November 2008.**
3. Tony Boyle, Vice-President– Development of Skål International has advised that there is an updated version of the Skål Promotional DVD on www.skal.org; What is Skål on the left top menu. Or go to You Tube: <http://ca.youtube.com/watch?v=4mSddh7dXKU>
4. Inform your members on other benefits like the AVIS benefit below.



Dan Duggan, our member from Avis, has setup an Avis Corporate Discount for all SICAN members which can be used within North America. AWD- # C027095

International Ecotourism Award Winner



Northern Soul Wilderness

Adventures, Winnipeg Canada

On behalf of Skål Canada SICAN President Norman Bevilacqua congratulates David Glen Pancoe and Christopher Scott Pancoe of Northern Soul Wilderness Adventures on winning the 2008 International Tourism Award in the category of Tour Operators- Travel Agents at the International Congress in

Taipei.

Northern Soul canoeing adventures makes a positive impact with their focus on the environment using organic home-dried produce, incorporating sweat lodge ceremonies and feasts, serving the local delicacies, partnering with local populations, and bringing economic benefit to remote northern communities. They offer strong interpretive programs on all of their canoe and hiking trips, traveling Canadian Heritage Rivers. They partner with the Boreal Forest Network to raise awareness for the campaign to have the East Side of Lake Winnipeg designated as a UNESCO World Heritage Site. (<http://www.northernsoul.ca/default.htm>)

The New York Times (in 2008) identified Northern Soul's Yoga canoe trip one of the top 30 travel experiences in North America.

A special thank you to President Ron Pradinuk and the Winnipeg Skål Club for submitting the nomination.

It was very gratifying to see so many Canadian nominations in their distinctive categories. SICAN is proud to have a Canadian winner at the Ecotourism Awards. For more information on Skål International's Ecotourism Awards go to www.skal.org and click on Awards.

international colleagues you meet through Skål

3. Camaraderie – make new friends instantly at monthly meetings
4. Superb Food & Wines
5. Creative Venues – learn more about local and regional attractions & destinations
6. Attend North American and International Congresses – expend your knowledge about other cultures and discover new business opportunities
7. Member Benefits – discounts, trips, inter-club travel
8. Learn from the Best – Top speakers and experts to inspire you locally and internationally
9. A Port in a Storm – with over 20,000 members internationally you can attend a Skål meeting wherever there is a Club

Tourism Advocacy – From the United Nations to local politics – Skål is there to speak with the voice of the world's largest travel and hospitality industry

SI Quebec City Award Winner



On behalf of Skål International Canada, congratulations to Skål International Quebec City for receiving the 10% Membership Growth Award at the recent 69th World Congress in Taipei. President Jean Francois Cote received the award on behalf of the Club. SICAN is proud of your achievement and dedication to Membership Development.

2008/2009 Skål International Executive



SICAN President Norm with President of Skål International Hulya Aslantas, UNIVERSAL TRAVEL SERVICES, ISTANBUL **TURKEY**

Skål International Elections for 2008/09

President: Hulya Aslantas (Turkey)

Vice-Presidents: Nik Racic, Croatia & Tony Boyle, Australia

Directors: Enrique Quesada (Mexico), John Britton (Canada), Lone Ricks (Denmark) & Karine Coulanges (France).



2008 Skål Club of the Year: Sunshine Coast

Canadian Skål News Items

University Football Challenge

Brian Aubé, SICAN rep from Quebec City has challenged Jona Way, Western Vice-President of SICAN (Calgary) to a university football competition.

Sunday, November 16th the Calgary Dinos are going up against Laval Rouge et Or for the semi-final's of the Canadian football playoffs in Quebec City (Uteck Bowl).

The Challenge: which ever team loses, either Jona or Brian will dress up in the opposing team's jersey and cap and stand up in front of all his or her fellow Skålleagues (at a future meeting) and proclaim that the other team reigns supreme over the Canadian University football. The winning team will send via express mail a jersey and cap of their team to either Jona's or Brian's office.

Look for photo results under Special Events on the www.sicanada.org website in the next few weeks.

Skal Amicale



WHAT SKAL IS ALL ABOUT

Three (3) Skal members from three (3) different clubs got together to have Thanksgiving dinner in Banff Alberta. In the picture you can see the three (3) families involved: Marc Rheume (Calgary), Bill Rheume (Canadian Rockies) and Brian Aubé (Quebec City) and their families.

Bill had a "Turducken" for a main course, which is a Turkey, stuffed with a duck which is in turn stuffed with a chicken. It was delicious.

Skål International Calgary and Canadian Rockies Hosts Skål International New York



What happens when you put nearly 30 Skålleagues from Calgary and the Canadian Rockies club at the Banff Springs Hotel and mix in nearly 20 members of the New Skal Club and 41/74 (a travel association from New York)? You get a wonderfully fun weekend of amicale, networking, business opportunities and friendship.

Yvonne Nichie, Director, Leisure Sales Development of Canadian Tourism Commission put together a fam trip so

that New York members of Skål and 41/74 would have a chance to experience all that Banff offers for tourism and convention planning. Joining them for the weekend local Skålleagues had a chance to strengthen existing ties and build new networks between tourism professionals.

Catherine Heeg, past President of Skål Calgary, said "It was a great opportunity for me to talk business with potential clients as well as get to know what other Skål Clubs and travel associations are doing successfully."

Twinning



On October 24th 2008 in Larochelle France, the Quebec City Skål Club and Larochelle Atlantique Skål Club signed a "twinning" pact during the same evening when the Larochelle Club officially began their activities. The Larochelle Club has 32 members on which they can start their new Skål adventures. On the first picture you can see Brian Aubé from the Quebec Club and the rest of the Larochelle Club.

Le 24 octobre dernier, à Larochelle France, a lieu le lancement du jumelage entre les Clubs Skål de Québec et de Larochelle. Le club de Larochelle a 32 membres très actifs afin de débiter leurs activités.



Stephane Bonneau (La Rochelle Club President) and Brian Aubé from Quebec signing the Twinning Pact.

Skål International has a unique international network which we can use for the twinning of Skål Clubs in different countries.

Skål Twinning Program

Two clubs must wish to establish a mutual understanding and friendship. The objective is to exchange personal visits, ideas, projects and culture. With modern communication and transportation systems, distance is no longer an obstacle. For this reason, chapter twinning is easy if the will is there. For more information on Twinning go to www.skal.org and sign in with your membership password.

In Remembrance



Denis Caouette

In Remembrance on of our founding members, Mr. Denis Caouette, died on October 23rd at the age of 81 yrs old.

Aux Jardins du Haut St-Laurent, le 23 octobre 2008, est décédé à l'âge de 81 ans M. Denis Caouette, originaire de Thetford Mines, il était l'époux de feu Dame Antoinette Paré.



ROMAN W. BARANOWSKI was born on August 9, 1926 in Pelplin, Poland. Roman was a schoolboy when Poland was invaded at the beginning of the Second World War. He was sent to a labour farm in southern Germany, from where he managed to escape into France, hiding with a Polish family outside Paris. He contacted the French Resistance and was smuggled to England to join the Polish Free Forces. He became a Tank Commander at age 18. He also trained at Oxford University as an English Language Instructor and Translator for the Polish Forces in England. He immigrated to Winnipeg in April, 1953. Roman owned and operated Western Overseas Travel Agency for many years and was a founding member of Skål International Winnipeg. Roman passed away in September 2008.



Wells: It is with great sadness that we announce the passing of Doug Wells on November 5, 2008 at St. Joseph's Hospital. Doug was born May 23, 1932 in King Township, Ontario. His family later moved to Aurora, Ontario when Doug was just a young boy. As a young man, Doug's employment brought him to Fort William where he met and married his love Lorraine Grant. They were married October 1, 1954. In the mid seventies, Doug purchased The Travel Shop and started his new career. Doug and Lorraine both loved to travel and they did so extensively. In 2005 he sold his business but continued to work until this past spring. Doug was very active in Rotary and also an active member with Skål International Thunder Bay.